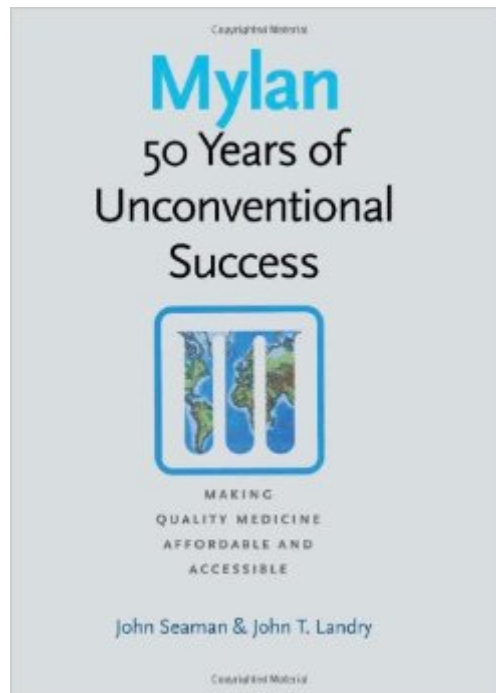


The book was found

# Mylan: 50 Years Of Unconventional Success, Making Quality Medicine Affordable And Accessible



## Synopsis

Founded in 1961 by two entrepreneurs who saw an opportunity to expand access to high-quality, affordable medicine, Mylan went on to help shape an entire industry. Countless barriers stood in the way, but Mylan's attention to quality-and its willingness to choose paths less traveled, even after its early successes-enabled the company to overcome these obstacles. As the industry globalized, so did Mylan. An American success story with deep roots in Morgantown, West Virginia, the company made two bold acquisitions that transformed it almost overnight into a manufacturing powerhouse with global reach and purpose. Published in Mylan's 50th anniversary year, this book explains how one unconventional company learned to survive and thrive in the highly regulated, hyper-competitive world of generic pharmaceuticals-and to make high-quality, affordable medicine available to people around the world. This book will appeal to everyone interested in how the generic drug industry developed in the United States and abroad. Entrepreneurs will appreciate this case study in following the market wherever it leads, even to a place quite different from the one intended. West Virginians will be fascinated by the development of Mylan, whose Morgantown plant remains one of the largest pharmaceutical plants in the world. At a time of concern about U.S. manufacturing, here is a striking American success story.

## Book Information

Hardcover: 184 pages

Publisher: Mylan Publishing (April 10, 2012)

Language: English

ISBN-10: 161168269X

ISBN-13: 978-1611682694

Product Dimensions: 9 x 6.3 x 0.8 inches

Shipping Weight: 1 pounds

Average Customer Review: Be the first to review this item

Best Sellers Rank: #2,147,773 in Books (See Top 100 in Books) #50 in Books > Medical Books > Pharmacology > Product Development #2081 in Books > Medical Books > Pharmacology > Pharmacy #15708 in Books > Business & Money > Industries

[Download to continue reading...](#)

Mylan: 50 Years of Unconventional Success, Making Quality Medicine Affordable and Accessible  
Soap Making: 365 Days of Soap Making (Soap Making, Soap Making Books, Soap Making for Beginners, Soap Making Guide, Soap Making Recipes, Soap Making Supplies): Soap Making

Recipes for 365 Days Una conquista arriesgada (Unconventional Courtship and Unconventional Union nº 1) (Spanish Edition) Revolution in Higher Education: How a Small Band of Innovators Will Make College Accessible and Affordable Poor-Quality Cost: Implementing, Understanding, and Using the Cost of Poor Quality (Quality and Reliability) Mylan Jewelry Making: Jewelry Making Instructions to Easily Create Beautiful Pendants, Bracelets, Earrings, and Necklaces (Jewelry Making Books, jewelry making for dummies, jewelry making tools) Jewelry Making: 33 Tips and Advices For Making Unique Earrings (jewelry making, jewelry making books, jewelry making kits) Feng Shui on a Dime: Affordable Feng Shui for Love, Wealth, Health and Success Success Principles: Beast Mode Mindset of Success: Learn the top secrets that will rocket you to success in any area rapidly Juran's Quality Planning and Analysis for Enterprise Quality (McGraw-Hill Series in Industrial Engineering and Management) An Accessible Introduction to Common Lisp and Functional Programming Writing Useful, Accessible, and Legally Defensible Psychoeducational Reports ISO 3951-1:2005, Sampling procedures for inspection by variables - Part 1: Specification for single sampling plans indexed by acceptance quality limit ... quality characteristic and a single AQL Applying the ADA: Designing for The 2010 Americans with Disabilities Act Standards for Accessible Design in Multiple Building Types 2010 ADA Standards for Accessible Design The Accessible Conspectus Measuring Data Quality for Ongoing Improvement: A Data Quality Assessment Framework (The Morgan Kaufmann Series on Business Intelligence) Barely Legal Magazine by Hustler. Collectors Guide from # 1 in September, 1993 to October, 2016: Complete Barely Legal Collector's Guide: INDEXED FOR EASY ... QUALITY (HIGH QUALITY COLLECTOR'S GUIDES) ISO 10005:2005, Quality management systems - Guidelines for quality plans

[Dmca](#)